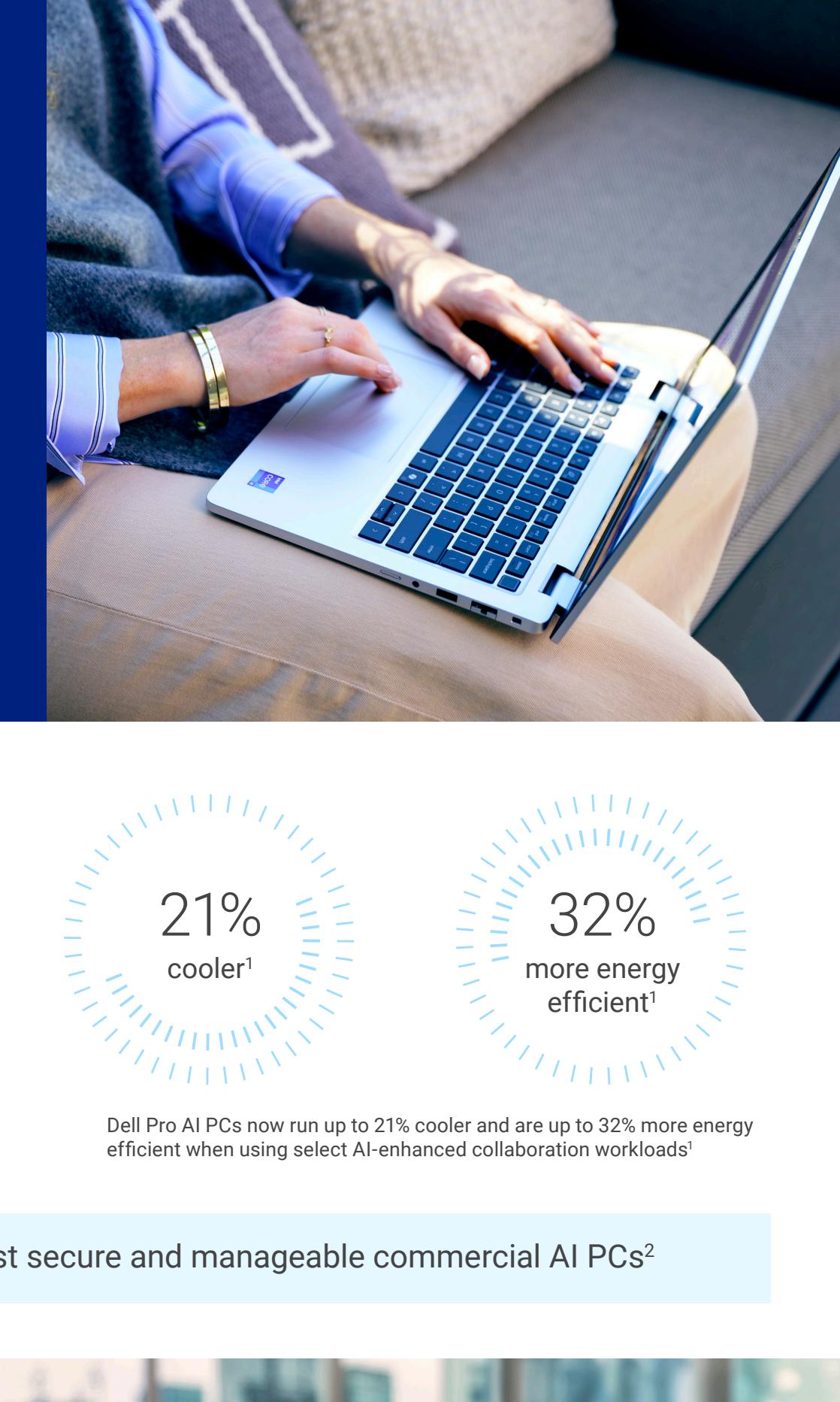


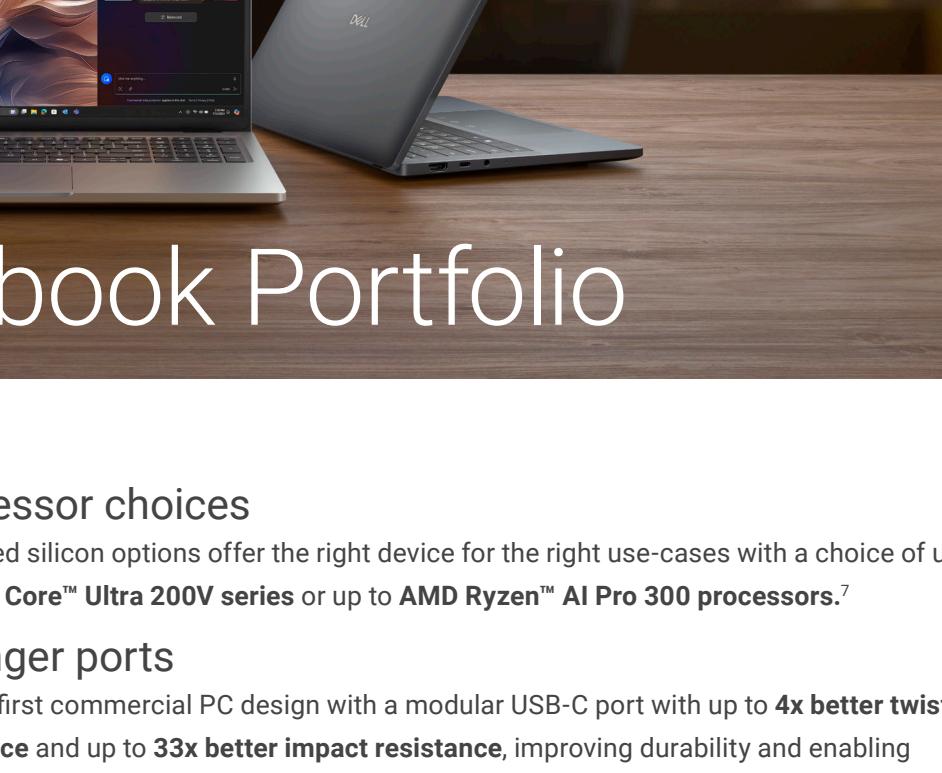
Meet the new Dell Pro PCs



Explore Dell Pro AI PCs – the new standard in professional-grade computing, delivering enhanced productivity, management, security and sustainability.

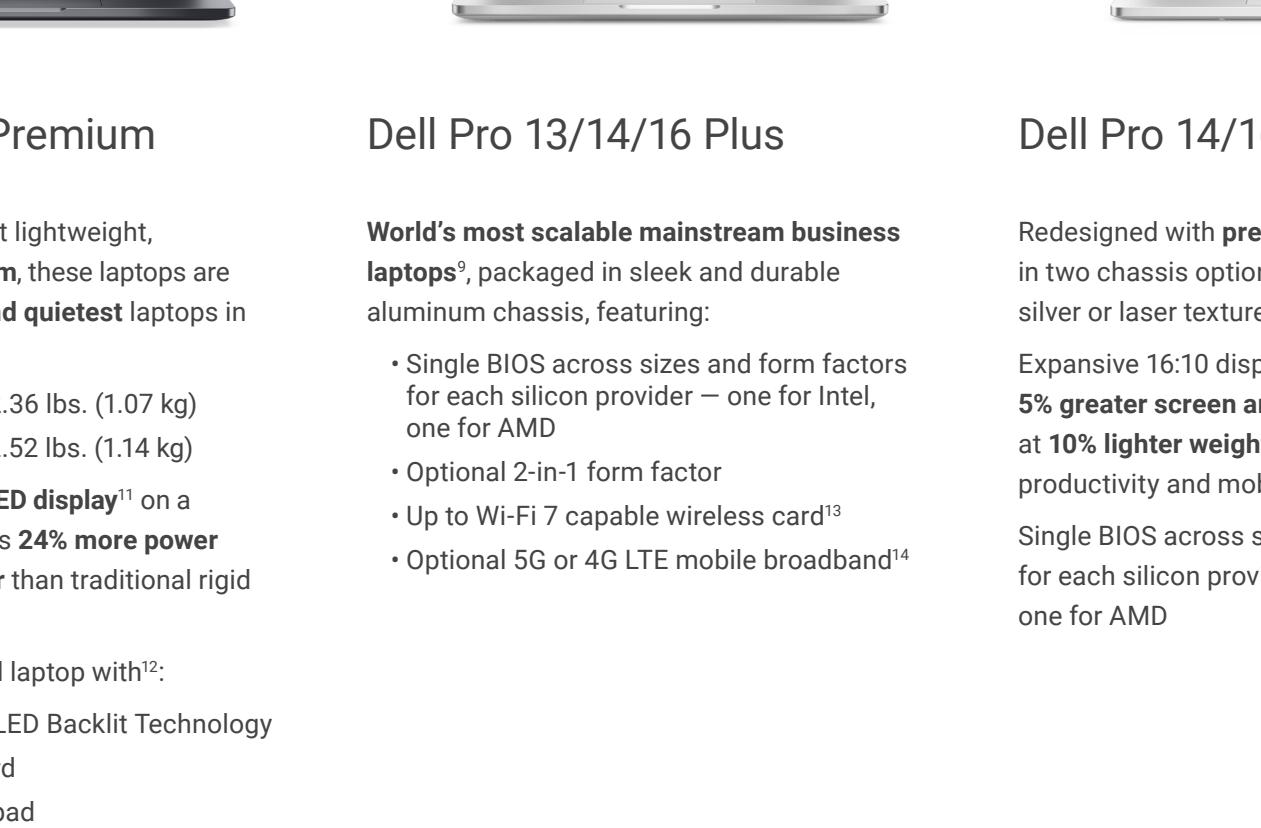
Work smarter with Dell Pro AI PCs

Dell Pro AI PCs with built-in AI chips boost productivity with faster performance, smarter workflows, increased energy efficiency, and extended battery life.



Dell Pro AI PCs now run up to 21% cooler and are up to 32% more energy efficient when using select AI-enhanced collaboration workloads.¹

Help protect your business with the most secure and manageable commercial AI PCs²



Dell Pro Notebook Portfolio

Up to 20.8 hours battery life³
– 67% longer than previous generation⁴

19% faster performance for everyday computing tasks⁵

3.5x faster gen-on-gen AI compute on the edge⁶

Dell Pro 13 Premium – gen over gen performance



Processor choices

Expanded silicon options offer the right device for the right use-cases with a choice of up to Intel® Core™ Ultra 200V series or up to AMD Ryzen™ AI Pro 300 processors.⁷



Stronger ports

World's first commercial PC design with a modular USB-C port with up to **4x better twist resistance** and up to **33x better impact resistance**, improving durability and enabling easier repairs.⁸



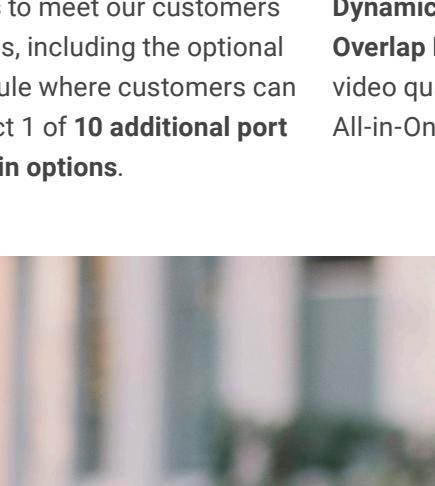
High-def cameras

All notebooks have **cameras with HDR technology**⁹ – delivering crystal-clear video calls and vibrant visuals in any light.



Expansive screens

Sleek narrow borders with spacious 16:10 aspect ratios provide more screen space.



Dell Pro 13/14 Premium

Crafted from durable, yet lightweight, **90% recycled magnesium**, these laptops are the **lightest, slimmest and quietest** laptops in the Dell Pro portfolio.¹⁰

• 13" starting weight: 2.36 lbs. (1.07 kg)

• 14" starting weight: 2.52 lbs. (1.14 kg)

World's first Tandem OLED display¹¹ on a commercial laptop that is **24% more power efficient** and **49% lighter** than traditional rigid OLED displays.¹⁰

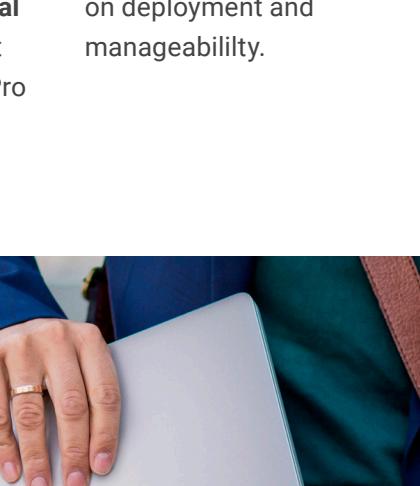
World's only commercial laptop with¹²:

• Battery-Saving Mini-LED Backlit Technology

• Zero-Lattice Keyboard

• Collaboration Touchpad

• Standard 8MP + IR camera with HDR technology



Dell Pro 13/14/16 Plus

World's most scalable mainstream business laptops⁹, packaged in sleek and durable aluminum chassis, featuring:

- Single BIOS across sizes and form factors for each silicon provider – one for Intel, one for AMD
- Optional 2-in-1 form factor
- Up to Wi-Fi 7 capable wireless card¹³
- Optional 5G or 4G LTE mobile broadband¹⁴



Dell Pro 14/16

Redesigned with **premium materials and finish** in two chassis options: metallic finish in platinum silver or laser textured finish in magnetite

Expansive 16:10 display with narrower bezels, **5% greater screen area** in the same footprint at **10% lighter weight**, providing enhanced productivity and mobility.¹⁵

Single BIOS across sizes and form factors for each silicon provider – one for Intel, one for AMD

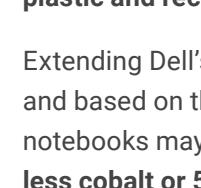


Dell Pro Desktop Portfolio

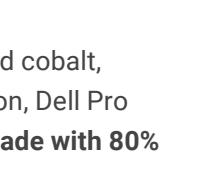
Up to 21% better overall office productivity
from last generation products when transitioning to Dell Pro Desktops¹⁶

More versatility with added ports and PCIe expansion slots to meet our customers needs, including the optional module where customers can select 1 of 10 additional port add-in options.

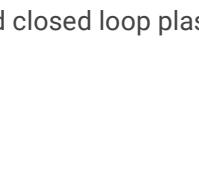
Featuring a new linear vent design, enhanced thermals and additional chassis venting for cooler and quieter operation.¹⁷



Up to 71% acoustic improvement¹⁸ on Dell Pro Tower Plus



Up to 57% acoustic improvement¹⁸ on Dell Pro Slim



Up to 32% acoustic improvement and 8% cooler¹⁸ on Dell Pro Micro

Customers estimate they see at least a 10% reduction in hardware failures by choosing Dell Pro notebooks and desktops vs competitive systems²¹

Customers estimate they see a 16% reduction in hardware failures by choosing Dell Pro notebooks and desktops vs competitive systems²¹

Dell Pro desktops and rank higher on product reliability than Lenovo²²

Every Dell Pro desktop and notebook undergoes rigorous military-grade testing to deliver dependable, robust, long-lasting performance.²³

Dell Pro products ship in packaging with up to 100% recycled or renewable materials²⁴ with multipack options for easier unboxing and reduced transportation and packaging waste.¹⁰

Through Asset Recovery Services, we can help you responsibly and securely retire your aging IT equipment, regardless of brand, while addressing your sustainability goals.

Dell Pro customers report up to 94.1% recycled content and 6.3% renewable content in their products.²⁵

Find the right system to match your needs with Intel® Core™ 14th Gen processors, Intel® Core™ Ultra 200 series processors and AMD Ryzen™ 8000 series processors.²⁰

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Customer Feedback

Reliability

8.9 out of 10 customers say Dell Pro outperforms competitors²¹

Customers estimate they see at least a 10% reduction in hardware failures by choosing Dell Pro notebooks and desktops vs competitive systems²¹

Security

8.7 out of 10 customers say Dell Pro outperforms competitors²¹

Customers estimate they see a 16% reduction in hardware failures by choosing Dell Pro notebooks and desktops vs competitive systems²¹

Longevity

8.3 out of 10 customers say Dell Pro outperforms competitors²¹

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