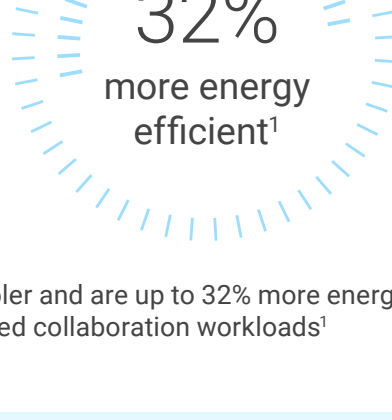
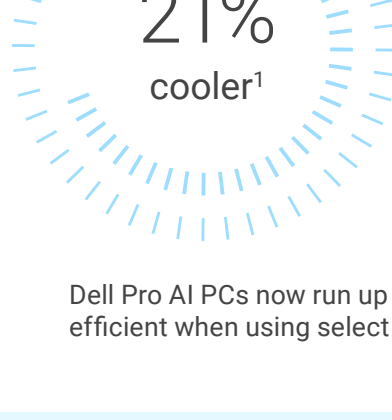


# Meet the new Dell Pro PCs

Explore Dell Pro AI PCs — the new standard in professional-grade computing, delivering enhanced productivity, management, security and sustainability.

## Work smarter with Dell Pro AI PCs

Dell Pro AI PCs with built-in AI chips boost productivity with faster performance, smarter workflows, increased energy efficiency, and extended battery life.



Dell Pro AI PCs now run up to 21% cooler and are up to 32% more energy efficient when using select AI-enhanced collaboration workloads¹

Help protect your business with the most secure and manageable commercial AI PCs²



## Dell Pro Notebook Portfolio

Up to **20.8 hours battery life**<sup>3</sup> – 67% longer than previous generation<sup>4</sup>

**19% faster performance** for everyday computing tasks<sup>5</sup>

**3.5x faster gen-on-gen** AI compute on the edge<sup>6</sup>

*Dell Pro 13 Premium – gen over gen performance*



### Processor choices

Expanded silicon options offer the right device for the right use-cases with a choice of up to **Intel® Core™ Ultra 200V series** or up to **AMD Ryzen™ AI Pro 300 processors**.<sup>7</sup>



### Stronger ports

World's first commercial PC design with a modular USB-C port with up to **4x better twist resistance** and up to **33x better impact resistance**, improving durability and enabling easier repairs.<sup>8</sup>



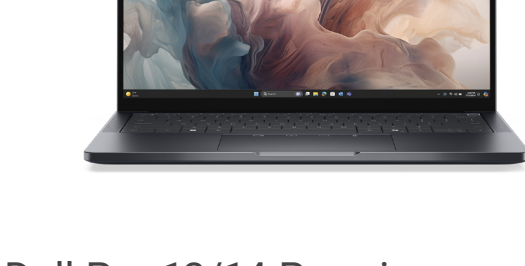
### High-def cameras

All notebooks have **cameras with HDR technology**<sup>9</sup> – delivering crystal-clear video calls and vibrant visuals in any light.



### Expansive screens

Sleek **narrow borders with spacious 16:10 aspect ratios** provide more screen space.



### Dell Pro 13/14 Premium

Crafted from durable, yet lightweight, **90% recycled magnesium**, these laptops are the **lightest, slimmest and quietest** laptops in the Dell Pro portfolio.<sup>10</sup>

- 13" starting weight: 2.36 lbs. (1.07 kg)
- 14" starting weight: 2.52 lbs. (1.14 kg)

**World's first Tandem OLED display**<sup>11</sup> on a commercial laptop that is **24% more power efficient** and **49% lighter** than traditional rigid OLED displays<sup>10</sup>

World's only commercial laptop with<sup>12</sup>:

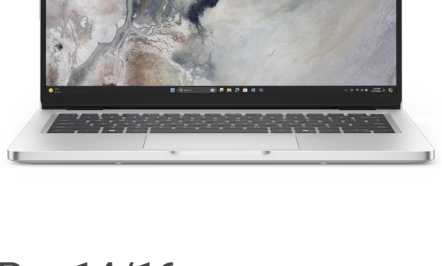
- Battery-Saving Mini-LED Backlit Technology
- Zero-Lattice Keyboard
- Collaboration Touchpad
- Standard 8MP + IR camera with HDR technology



### Dell Pro 13/14/16 Plus

**World's most scalable mainstream business laptops**<sup>9</sup>, packaged in sleek and durable aluminum chassis, featuring:

- Single BIOS across sizes and form factors for each silicon provider – one for Intel, one for AMD
- Optional 2-in-1 form factor
- Up to Wi-Fi 7 capable wireless card<sup>13</sup>
- Optional 5G or 4G LTE mobile broadband<sup>14</sup>



### Dell Pro 14/16

Redesigned with **premium materials and finish** in two chassis options: metallic finish in platinum silver or laser textured finish in magnetite

Expansive 16:10 display with narrower bezels, **5% greater screen area** in the same footprint at **10% lighter weight**, providing enhanced productivity and mobility<sup>15</sup>

Single BIOS across sizes and form factors for each silicon provider – one for Intel, one for AMD



## Dell Pro Desktop Portfolio

Featuring a new linear vent design, enhanced thermals and additional chassis venting for cooler and quieter operation.<sup>17</sup>

Up to **21% better overall office productivity** performance from last generation products when transitioning to Dell Pro Desktops<sup>16</sup>



Up to **71%** acoustic improvement<sup>18</sup> on **Dell Pro Tower Plus**



Up to **57%** acoustic improvement<sup>18</sup> on **Dell Pro Slim**



Up to **32%** acoustic improvement and **8% cooler**<sup>18</sup> on **Dell Pro Micro**



### Expandability and upgradability

More versatility with **added ports and PCIe expansion slots** to meet our customers needs, including the optional module where customers can select **1 of 10 additional port add-in options**.



### Next-level video conferencing

Upgrade to a **5MP IR HDR camera featuring Wide Dynamic Range and Digital Overlap HDR** for excellent video quality on the Dell Pro All-in-One Plus.



### Predictable PC lifecycle

**Up to two year PC refresh lifecycle** generates stability on deployment and manageability.



### Simplify PC management

**Single BIOS** across Dell Pro Micro, Slim and Tower for each silicon provider<sup>19</sup> and one BIOS across Dell Pro All-in-Ones.



### Wider range of processor options

Find the right system to match your needs with **Intel® Core™ 14th Gen processors, Intel® Core™ Ultra 200S series processors and AMD Ryzen™ 8000 series processors**.<sup>20</sup>



## Reliability

8.9 out of 10 customers say Dell Pro outperforms competitors<sup>21</sup>

## Security

8.7 out of 10 customers say Dell Pro outperforms competitors<sup>21</sup>

## Longevity

8.3 out of 10 customers say Dell Pro outperforms competitors<sup>21</sup>

Customers estimate they see a **10.1 month longevity advantage** by choosing Dell Pro notebooks and desktops vs competitive systems<sup>21</sup>

Customers estimate they see a **16% reduction in hardware failures** by choosing Dell Pro notebooks and desktops vs competitive systems<sup>21</sup>

Dell Pro desktops and notebooks **rank higher on product reliability** than HP or Lenovo among commercial client customers<sup>22</sup>

Every Dell Pro desktop and notebook **undergoes rigorous military grade testing** to deliver dependable, robust, long-lasting performance<sup>23</sup>

## Commitment to Circularity



### Sustainability

Dell Pro products **ship in packaging with up to 100% recycled or renewable materials**<sup>24</sup> with multipack options for easier unboxing and reduced transportation and packaging waste.<sup>10</sup>

Through Asset Recovery Services, we can help you **responsibly and securely retire your legacy IT equipment**, regardless of brand, while addressing your sustainability goals.



### Dell Pro Notebooks

The Dell Pro family of notebooks are designed with innovative materials, including **low emissions recycled magnesium, recycled and low emissions aluminum, post-consumer recycled plastic, bio-based rubber bumpers, recycled ocean-bound plastic and recycled glass**.<sup>25</sup>

Extending Dell's leadership in recycled cobalt, and based on the chosen configuration, Dell Pro notebooks may ship with **batteries made with 80% less cobalt or 50% recycled cobalt**.<sup>25</sup>

Dell Pro notebooks are designed with a **modular main board and I/O boards** for easier repair access, helping to reduce e-waste.<sup>9</sup>



### Dell Pro Desktops

Dell continues to lead the industry in the use of **50% recycled steel** in the commercial desktops PC chassis.<sup>26</sup>

Dell Pro Desktops are designed with up to **59% recycled plastic** including post-consumer recycled plastic and closed loop plastic.<sup>27</sup>

1. Applies to AI-enhanced collaboration on Windows Studio Effect and Teams features including, eye contact correction, standard blur, portrait blur, automatic framing, calls with audio only, virtual background running on devices with Intel® Core™ Ultra 200 K/U/H/HX/S series processor. Based on internal analysis and testing, compared to previous generation Intel® Core™ Ultra processor, February 2025. Results may vary.  
2. Most secure is based on Dell internal analysis, October 2024. Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. A comparison of security features, April 2024. Most-manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management capabilities and integrations with 3rd party management solutions. 3rd Party Management Solution - Microsoft Intune, is a separate purchase. Based on Dell internal analysis, January 2025.  
3. Battery life up to 20 hours and 50 minutes of battery life with Intel i5-230V, 16GB RAM, 256GB PCIe SSD, FHD Non-Touch 400nits Display, Windows 11, and 60 Whr battery. Based on testing using the Mobile Mark 2025 battery life benchmark test in December 2024. For more information about this benchmark test, visit www.bapco.com. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time.  
4. Dell Pro 13 Premium and Latitude 7350 tested. Battery life results were compared for like-to-like configs (i.e., same or similar memory, storage, display, etc.) except for CPU and Battery (3Whr gen over gen increase in capacity). Based on testing using the Mobile Mark 2025 battery life benchmark test in December 2024. For more information about this benchmark test, visit www.bapco.com. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time.  
5. Dell Pro 13 Premium tested with Intel U7-266V, ARC Graphics, 16GB RAM, 256GB PCIe SSD, FHD+ Non-Touch 400nits Display, Windows 11 and 60 Whr battery. Latitude 7350 Ultralight tested with Intel U7-165U, UMA Graphics, 16GB RAM, 256GB PCIe SSD, FHD+ Non-Touch 400 nits Display, Windows 11 and 57 Whr battery. Based on testing using Cinebench R23 benchmark test in December 2024.  
6. Dell Pro 13 Premium tested with Intel U7-266V, ARC Graphics, 16GB RAM, 256GB PCIe SSD, FHD+ Non-Touch 400nits Display, Windows 11 and 60 Whr battery. Latitude 7350 Ultralight tested with Intel U7-165U, UMA Graphics, 16GB RAM, 256GB PCIe SSD, FHD+ Non-Touch 400 nits Display, Windows 11 and 57 Whr battery. Based on testing using Procyon AI Computer Vision - OpenVINO benchmark test in December 2024. Actual score is 3.47.  
7. Qualcomm® Snapdragon® X Elite and Snapdragon® X Plus processors are also available on the Latitude 7455 and 5455 AI PCs respectively.  
8. Applies to Dell Pro, Dell Pro Plus, and Dell Pro Premium notebooks launching in 2025. Based on internal comparison of the solder connection on Latitude 7450 vs screwed connection testing data of the Dell Pro Premium laptop subject to a standard repeated axial load and a standard wrenching torque in multiple directions. New USB-C port design is as screwed on connection for easier repairs and improved durability. Read warranty information for USB-C port replacement instructions.  
9. Based on Dell internal testing, November 2024.  
10. Based on confirmation from Tandem OLED panel vendor (LG Display USA), November 2024.  
11. Based on Dell analysis of publicly available information, November 2024.  
12. Wi-Fi 7 certified products will roll out in accordance with the Wi-Fi Alliance certification schedule throughout 2024. Wi-Fi 7 requires the latest Wi-Fi Alliance certification, Windows HXK certified device driver, hardware update, supported Windows OS version and compatible router. Wi-Fi 7/6E connectivity (6 GHz) with Windows 11 is limited and will leverage prior generation of Wi-Fi 6E. Wi-Fi 6 speeds unit drivers are available and hardware adoption increases. Ubuntu OS will not support Wi-Fi 7 and will operate on Wi-Fi 6E/6 speeds when configured for Wi-Fi 7. Router requires a separate purchase. Wi-Fi 7/6E (6 GHz) connectivity is only available in select locations. Check availability with your service provider. The Bluetooth wireless card version may vary depending on the operating system that is installed on your computer.  
13. 4G LTE available only on configurations with Intel Core Ultra 200U Series processors. Mobile Broadband antenna and module available only at time of system purchase. Mobile Broadband subject to service provider's broadband subscription and coverage areas; additional charges apply. eSIM technology subject to regional carrier/service provider availability & service provider's data plan subscription; additional charges apply. Check availability with your service provider.  
14. Dell Pro 14 has 5% greater screen area than the predecessor (Latitude 3450), in the same footprint. Based on internal testing, November 2024.  
15. Based on internal analysis, March, 2025. As measured with PC Mark10 on Dell Pro Micro with Intel Core Ultra 5 235T vs OptiPlex Micro 7020 with Intel 14th Gen Core i5-14500T. Results may vary depending on workloads and testing environment. Configuration details: OptiPlex Micro 7020, i5-14500T, 16GB (2x8) DDR5 RAM / M.2 512GB PCIe SSD CL35 / Windows 11 / No wireless / 260W PSU, Dell Pro Micro, US 235T, 16GB (1x16) 5600 MT/s DDR5 / M.2 256GB PCIe SSD CL35/ Windows 11 / AX211.  
16. Percentages may vary slightly by region/and form factor. Excludes optional items added to order and included.  
17. Based on CV25 Dell internal G00 test results, excludes AMD platforms, January 2025.  
18. Versus the previous generation. Based on Dell internal testing, February 2025.  
19. One BIOS across Dell Pro Micro, Slim, Tower PCs with Intel® processors, and One BIOS across Dell Pro Micro, Slim, Tower PCs with AMD Ryzen™ processors.  
20. AMD Ryzen™ processors not available on Dell Pro All-in-Ones.  
21. Based on customers response to ESS's Dell Commercial Desktop and Laptop Device Perception Survey conducted from 1/3/2025 - 1/25/2025 commissioned by Dell, targeted at qualified IT decision-makers with influence over their organization's desktop/laptop purchase decisions and knowledge of their organization's desktop/laptop support environment with a total of 900 surveys conducted including both Dell and non Dell customers and completed with 5 in-depth interviews with Dell customers.  
22. Actual results may vary; testing results do not guarantee performance under test conditions.  
23. Dell Pro laptops: Contains up to 94.1% recycled content and 6.3% renewable content in the form of sustainably forested materials. Excludes optional items added to order and included in box.  
24. Dell Pro Plus laptops: Contains up to 93% recycled content and up to 7.2% renewable content in the form of sustainably forested materials. Excludes optional items added to order and included in box.  
25. Dell Pro Premium laptops: Contains up to 94.3% recycled content and up to 5.9% renewable content in the form of sustainably forested materials. Renewable materials in the form of sustainably forested materials.  
26. Based on internal analysis, November 2024. Cobalt reduction in the battery (45 whr) is 80% reduced cobalt use in NCM battery technology compared with LCO battery technology. Recycled cobalt applies to the 40Whr and 60Whr batteries.  
27. Percentage applies to total steel weight in the chassis. Includes OptiPlex Micro, OptiPlex Micro Plus, OptiPlex Tower, OptiPlex SFF, OptiPlex SFF Plus, Dell Pro Micro, Dell Pro Micro Plus, Dell Pro Tower, Dell Pro Slim and Dell Pro Slim Plus. Based on internal analysis, January 2025.  
28. Percentage is based on plastic weight. Based on internal analysis, February 2025. Up to 45% post-consumer recycled plastic and up to 14% closed loop ITE derived plastic.